

2019 *CardioVascular* ADVERTISING AWARDS

(By Healthcare Facility)

Avera Health -- Sioux Falls, SD

Award: Gold

Name of Entry: Helping You Love
Longer Campaign

Group: Heart Hospital/Vascular Hospital

Category: Total Advertising Campaigns

Avera Health -- Sioux Falls, SD

Award: Silver

Name of Entry: Helping You Love Longer
Magazine Ad

Group: Heart Hospital/Vascular Hospital

Category: Magazine Advertising - Single

CarolinaEast Health System

-- New Bern, NC

Sumner Group -- Gastonia, NC

Award: Gold

Name of Entry: CarolinaEast
Cardiovascular Center of
Excellence Print Ad

Group: Hospital 300 - 499 beds

Category: Newspaper Ad - Single

Children's Hospital & Medical Center

-- Omaha, NE

Award: Gold

Name of Entry: Dr. C.C. & Mabel L. Criss
Heart Center 2017 Outcomes Book

Group: Children's Hospital

Category: Annual Report

Children's Hospital & Medical Center

-- Omaha, NE

Award: Silver

Name of Entry: Children's Gala Video

Group: Children's Hospital

Category: Special Video

Production - Single

Houston Methodist Sugar Land Hospital

-- Sugar Land, TX

Award: Silver

Name of Entry: Cardiac Rehabilitation
Brochure

Group: Hospital 300 - 499 beds

Category: Brochure - Single

Lawrence General Hospital

-- Lawrence, MA

Jennings -- Chapel Hill, NC

Award: Gold

Name of Entry: Heart & Vascular Disease:
Get the Facts!

Group: Hospital 150 - 299 beds

Category: Patient Education - Single

Lexington Medical Center

-- West Columbia, SC

Award: Gold

Name of Entry: Cardiovascular Report 2017

Group: Hospital 300 - 499 beds

Category: Annual Report

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(By Healthcare Facility)

Lexington Medical Center

-- West Columbia, SC

Award: Gold

Name of Entry: Diane McNinch - Patient
Testimonial Video

Group: Hospital 300 - 499 beds

Category: Other/Misc

Lexington Medical Center

-- West Columbia, SC

Award: Silver

Name of Entry: Frank Martin - Just Say
Know Ad

Group: Hospital 300 - 499 beds

Category: Magazine Advertising - Single

Lexington Medical Center

-- West Columbia, SC

Award: Silver

Name of Entry: Heart Special Section

Group: Hospital 300 - 499 beds

Category: Publication - Single

Lourdes Cardiology at Virtua Our Lady of

Lourdes Hospital -- Camden, NJ

Deardorff -- Philadelphia, PA

Award: Gold

Name of Entry: Lourdes Heart Hospital
CardiAcclaimed Billboard Campaign

Group: Heart Hospital/Vascular Hospital

Category: Billboard Design - Series

Lourdes Cardiology at Virtua Our Lady of

Lourdes Hospital -- Camden, NJ

Deardorff -- Philadelphia, PA

Award: Gold

Name of Entry: Lourdes Heart Hospital
CardiAcclaimed Radio Campaign

Group: Heart Hospital/Vascular Hospital

Category: Radio - Series

Lourdes Cardiology at Virtua Our Lady of

Lourdes Hospital -- Camden, NJ

Deardorff -- Philadelphia, PA

Award: Silver Lourdes Heart Hospital
CardiAcclaimed Outdoor Transit
Campaign

Group: Heart Hospital/Vascular Hospital

Category: Outdoor Transit - Series

Memorial Hospital at Gulfport

-- Gulfport, MS

Transmedia Inc -- Gulfport, MS

Award: Silver

Name of Entry: My Heart My Love

Group: Hospital 300 - 499 beds

Category: TV/Video Advertising - Single

MidMichigan Health -- Midland, MI

ClearRiver -- Midland, MI

Award: Gold

Name of Entry: Alpena Advanced
Technology Radio Spot

Group: Healthcare System

Category: Radio - Single

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MidMichigan Health -- Midland, MI
ClearRiver -- Midland, MI
Award: Silver
Name of Entry: West Branch Heart
Mini Campaign
Group: Healthcare System
Category: Total Advertising Campaigns

Parkview Health -- Fort Wayne, IN
Boyden & Youngblutt Advertising
-- Fort Wayne, IN
Award: Gold
Name of Entry: Parkview Heart Institute /
Cleveland Clinic "Stronger Together"
Campaign
Group: Healthcare System
Category: Total Advertising Campaigns

RWJBarnabas Health -- West Orange, NJ
SmithGifford -- Falls Church, VA
Award: Gold
Name of Entry: Touch A Heart
Group: Healthcare System
Category: TV/Video Advertising - Single

RWJBarnabas Health -- West Orange, NJ
SmithGifford -- Falls Church, VA
Award: Gold
Name of Entry: Touch A Heart
Group: Healthcare System
Category: TV/Video Advertising - Series

University of Kentucky - UK HealthCare
-- Lexington, KY
Award: Gold
Name of Entry: UK HealthCare Gill Heart &
Vascular Institute Annual Report 2018
Group: Academic Medical Center
Category: Annual Report

University of Maryland Medical Center
-- Baltimore, MD
Award: Gold
Name of Entry: #1 Words from the Wise
Video Series
Group: Academic Medical Center
Category: Special Video
Production - Series

University of Maryland Medical Center
-- Baltimore, MD
Award: Silver
Name of Entry: Cardiac Surgery Top 5
Reasons Mailer
Group: Academic Medical Center
Category: Direct Mail - Single

University of Maryland Medical Center
-- Baltimore, MD
Award: Silver
Name of Entry: Cardiac Surgery Top
5 Mailer
Group: Academic Medical Center
Category: Physician Referral - Single

2019 *CardioVascular* ADVERTISING AWARDS

(By Healthcare Facility)

University of Minnesota Medical School

-- Minneapolis, MN

Russell Herder -- Minneapolis, MN

Award: Gold

Name of Entry: Ask About Aspirin Website

Group: Other

Category: Website

UPMC -- Pittsburgh, PA

Garrison Hughes -- Pittsburgh, PA

Award: Bronze

Name of Entry: UPMC Check Your Heart

Group: Heart Hospital/Vascular Hospital

Category: Other/Misc

UPMC -- Pittsburgh, PA

Garrison Hughes -- Pittsburgh, PA

Award: Gold

Name of Entry: UPMC Check Your Heart

Group: Heart Hospital/Vascular Hospital

Category: Total Advertising Campaigns

UPMC -- Pittsburgh, PA

Garrison Hughes -- Pittsburgh, PA

Award: Silver

Name of Entry: UPMC Check Your Heart

Group: Heart Hospital/Vascular Hospital

Category: Social Media - Single

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the 2019 CardioVascular Advertising Awards.
Congratulations on the superior work submitted.**