

CardioVascular

ADVERTISING AWARDS

AdventHealth

Award: Bronze
Name of Entry: At The Heart
Group: Healthcare System
Category: Special Events

AnMed -- Anderson, SC

Award: Bronze
Name of Entry: AnMed Heart & Vascular
Group: Healthcare System
Category: Total Advertising Campaigns

Cary Medical Center -- Caribou, ME

Award: Gold
Name of Entry: Cardiac CT Service
Group: Hospital under 75 beds
Category: Telemedicine - Single

Children's Nebraska -- Omaha, NE

Award: Gold
Name of Entry: Angelina's Story:
Surviving Sudden Cardiac Arrest
Group: Children's Hospital
Category: Social Media - Single

Children's Nebraska -- Omaha, NE

Award: Silver
Name of Entry: Heart Hats: Love for
Children's Tiniest Patients
Group: Children's Hospital
Category: Social Media - Single

Children's Nebraska -- Omaha, NE

Award: Gold
Name of Entry: Criss Heart Center
Promotion Series
Group: Children's Hospital
Category: Total Advertising Campaigns

ChristianaCare

Agency: WAX -- Miami, FL
Award: Silver
Name of Entry: Heart & Vascular Campaign -
Wedding TV Spot
Group: Hospital over 500 beds
Category: Total Advertising Campaigns

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health -- Nashville, TN
Award: Gold
Name of Entry: Still Head Over Heels
Moment Made Possible by Emory Heart
& Vascular Center
Group: Healthcare System
Category: Newspaper Advertising - Single

Georgia Heart Institute -- Gainesville, GA

Award: Bronze
Name of Entry: Georgia Heart & Vascular
Symposium Event Recap Video
Group: Healthcare Education
Category: Special Video Production - Single

Georgia Heart Institute -- Gainesville, GA

Award: Gold
Name of Entry: Georgia Heart Institute 2023
Heart & Vascular Annual Report
Group: Medical Practice/Physician Group
Category: Annual Report

HEART Community Resource Center

Agency: WAX -- Miami, FL
Award: Gold
Name of Entry: HEART Community Resource
Center Grand Opening Campaign
Group: HMO / PPO / Managed Care /
Insurance
Category: Total Advertising Campaigns

CardioVascular

ADVERTISING AWARDS

HEART Community Resource Center

Agency: WAX -- Miami, FL
Award: Silver
Name of Entry: HEART Community Resource Center Grand Opening Radio Spot
Group: HMO / PPO / Managed Care / Insurance
Category: Radio - Single

Lexington Medical Center

-- West Columbia , SC
Award: Gold
Name of Entry: Lexington Medical Heart and Vascular Center - Life Renewed
Group: Hospital over 500 beds
Category: Total Advertising Campaigns

Lexington Medical Center

-- West Columbia , SC
Award: Gold
Name of Entry: Lexington Medical Heart and Vascular Center - Life Renewed (Wedding)
Group: Hospital over 500 beds
Category: TV/Video Advertising - Single

Lexington Medical Center

-- West Columbia , SC
Award: Bronze
Name of Entry: Life Renewed Heart Walk T-Shirt
Group: Hospital over 500 beds
Category: Other/Misc

Memorial Hermann Health System

-- Houston, TX
Award: Bronze
Name of Entry: Memorial Hermann Heart & Vascular Annual Report 2023
Group: Healthcare System
Category: Annual Report

MyMichigan Health -- Midland, MI Agency: ClearRiver -- Midland, MI
Award: Gold
Name of Entry: Heart Care Patient Testimonial Flyer Series
Group: Healthcare System
Category: Flyer - Series

Nicklaus Children's Hospital -- Miami, FL
Agency: ab+a Advertising -- Miami FL
Award: Gold
Name of Entry: Nicklaus Children's Heart Institute Campaign
Group: Children's Hospital
Category: Total Advertising Campaigns

Ochsner Health -- New Orleans, LA
Award: Silver
Name of Entry: Ochsner Health Blog: "9 Warning Signs of a Heart Attack"
Group: Healthcare System
Category: Blogs

Ochsner Health -- New Orleans, LA
Award: Bronze
Name of Entry: Runner Breaks World Record to Benefit Children with Congenital Heart Disease
Group: Healthcare System
Category: Special Video Production - Single

Phelps Health -- Rolla, MO
Award: Bronze
Name of Entry: A Heart for Healthcare
Group: Hospital 150 - 299 beds
Category: Blogs

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ADVERTISING AWARDS

Providence -- Renton, WA

Award: Bronze

Name of Entry: Providence Heart Care

Group: Healthcare System

Category: Website

Providence -- Renton, WA

Award: Gold

Name of Entry: Providence - California

Statewide Heart Seminar

Group: Healthcare System

Category: Total Advertising Campaigns

RUSH University System for Health

-- Chicago, IL

Award: Silver

Name of Entry: Heroes of the Heart

Group: Healthcare System

Category: Photo/Illustration - Series

Salinas Valley Health -- Salinas, CA

Award: Bronze

Name of Entry: Ask the Experts: Lifesaving

Cardiac Care in the Cath Lab- Video

Group: Healthcare System

Category: Special Video Production - Single

Samaritan Health Services -- Corvallis, OR

Award: Silver

Name of Entry: Heart to Heart

Group: Healthcare System

Category: Magazine Publication - Series

SCAN Health Plan -- Long Beach, CA

Award: Bronze

Name of Entry: SCAN Heart Health

Trifold Brochure

Group: HMO / PPO / Managed Care /

Insurance

Category: Brochure Advertising

- Folded/Panels

Stanford Health Care -- Palo Alto, CA

Agency: Supervillain

Award: Gold

Name of Entry: Food for Heart

Group: Academic Medical Center

Category: Multilingual Advertising - Series

Tenet Healthcare -- Dallas, TX

Award: Silver

Name of Entry: 2023 Cardio Campaign

Group: Healthcare System

Category: Total Advertising Campaigns

Tenet Healthcare -- Dallas, TX

Award: Bronze

Name of Entry: The Hospitals of Providence

Cardio Better Together TV Campaign

Group: Hospital 300 - 499 beds

Category: TV/Video Advertising - Series

The Brooklyn Hospital Center

-- Brooklyn, NY

Agency: Lazzaro Designs

Award: Gold

Name of Entry: The Brooklyn Hospital Center:

Cardiac Cath Lab Patient Brochure Group:

Hospital 300 - 499 beds

Category: Patient Education - Single

The Christ Hospital -- Cincinnati, OH

Award: Silver

Name of Entry: The Christ Hospital Heart

Transplant Program Commercial

Group: Hospital over 500 beds

Category: TV/Video Advertising - Single

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ADVERTISING AWARDS

The Christ Hospital Health Network

-- Cincinnati, OH
Award: Gold
Name of Entry: Terri Cicere - Heart Transplant
at The Christ Hospital
Group: Hospital over 500 beds
Category: Special Video Production - Single

Thibodaux Regional Health System

-- Thibodaux, LA
Agency: TotalCom Marketing
-- Tuscaloosa, AL
Award: Bronze
Name of Entry: Heart Testimonial
Sheriff Webre
Group: Hospital 150 - 299 beds
Category: Total Advertising Campaigns

UK HealthCare Brand Strategy

-- Lexington, KY
Award: Gold
Name of Entry: UK HealthCare Brand Strategy
- Extraordinary People - Debra Faulk
Group: Academic Medical Center
Category: Blogs

UK HealthCare Brand Strategy

-- Lexington, KY
Award: Gold
Name of Entry: UK Gill Heart & Vascular
Institute Affiliate Network Lifepoint Alna-
belsi Talk Flyer
Group: Academic Medical Center
Category: Flyer - Single

UK HealthCare Brand Strategy

-- Lexington, KY
Award: Silver
Name of Entry: UK Gill Heart & Vascular
Institute Affiliate Network Meeting Materials
Group: Academic Medical Center
Category: Special Event

Wellstar Health System -- Marietta, GA

Award: Bronze
Name of Entry: Wellstar Cardiac/Vascular
Services
Group: Healthcare System
Category: Advertising Campaigns

Wellstar Health System -- Marietta, GA

Award: Bronze
Name of Entry: Wellstar Cardio
Physician Directory
Group: Healthcare System
Category: Physician Directory

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the
2023 CardioVascular Advertising Awards Program.
Congratulations on the superior work submitted!**