

CardioVascular

ADVERTISING AWARDS

Children's Nebraska

Award: Gold

Name of Entry: Angelina's Story: Surviving
Sudden Cardiac Arrest

Group: Children's Hospital

Category: Social Media - Single

Children's Nebraska

Award: Gold

Name of Entry: Criss Heart Center
Promotion Series

Group: Children's Hospital

Category: Total Advertising Campaigns

ChristianaCare

Agency: WAX -- Miami, FL

Award: Silver

Name of Entry: Heart & Vascular Campaign -
Wedding TV Spot

Group: Hospital over 500 beds

Category: TV/Video - Single

Cook County Health

Agency: Res Publica Group -- Chicago, IL

Award: Gold

Name of Entry: Lifesaving Advancements -
Transcatheter Aortic Valve Replacement

Group: Hospital 300 - 499 beds

Category: Special Video Production - Single

Cook County Health

Agency: Res Publica Group -- Chicago, IL

Award: Silver

Name of Entry: Heart Institute

Group: Hospital 300 - 499 beds

Category: Website

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health

Award: Gold

Name of Entry: Medical Minute Series

Group: Academic Medical Center

Category: Advertising Specialty

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health

Award: Gold

Name of Entry: Emory Healthcare P
hysician Referral Guide

Group: Academic Medical Center

Category: Physician Referral - Single

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health

Award: Gold

Name of Entry: Heart to Heart: A Healthcare
Conversation - Social

Group: Academic Medical Center

Category: Social Media Campaign

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health

Award: Silver

Name of Entry: Medical Minute Series

Group: Academic Medical Center

Category: Special Video Production - Series

Emory Healthcare -- Atlanta, GA

Agency: Unlock Health

Award: Silver

Name of Entry: Heart to Heart:

A Healthcare Conversation

Group: Academic Medical Center

Category: Website

CardioVascular

ADVERTISING AWARDS

Georgia Heart Institute -- Gainesville, GA
Award: Gold
Name of Entry: Georgia Heart Institute 2023
Heart & Vascular Annual Report
Group: Medical Practice/Physician Group
Category: Annual Report

Laurel Institutes -- Hermitage, PA
Agency: Beyond Spots & Dots
-- Pittsburgh, PA
Award: Gold
Name of Entry: Cardiovascular Technology
Program Page on the New Laurel.edu
Group: Other
Category: Website

MyMichigan Health -- Midland, MI
Agency: ClearRiver -- Midland, MI
Award: Gold
Name of Entry: Fowler Watchman
Testimonial Video
Group: Healthcare System
Category: TV/Video Advertising - Single

MyMichigan Health -- Midland, MI
Agency: ClearRiver -- Midland, MI
Award: Silver
Name of Entry: Fowler Watchman
Procedure Campaign
Group: Healthcare System
Category: Total Advertising Campaigns

Nicklaus Children's Hospital -- Miami, FL
Agency: ab+a Advertising -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Heart
Institute Campaign
Group: Children's Hospital
Category: Total Advertising Campaigns

Providence -- Renton, WA
Award: Gold
Name of Entry: Providence - California
Statewide Heart Seminar
Group: Healthcare System
Category: Special Even

RUSH University System for Health
-- Chicago, IL
Award: Silver
Name of Entry: Heroes of the Heart
Group: Healthcare System
Category: Photo/Illustration - Series

RWJBarnabas Health -- West Orange, NJ
Agency: SmithGifford -- Falls Church, VA
Award: Gold
Name of Entry: Have Plan for Your Heart
Group: Healthcare System
Category: Total Advertising Campaigns

RWJBarnabas Health -- West Orange, NJ
Agency: SmithGifford -- Falls Church, VA
Award: Silver
Name of Entry: Have a Plan for Your Heart
Group: Healthcare System
Category: TV/Video Advertising - Series

Samaritan Health Services
-- Corvallis, OR
Award: Silver
Name of Entry: Heart to Heart
Group: Healthcare System
Category: Magazine Publication - Series

CardioVascular

ADVERTISING AWARDS

Southcoast Health -- New Bedford, MA

Award: Gold

Name of Entry: Southcoast Health Heart
& Vascular Heart Month Billboard

Group: Healthcare System

Category: Billboard Design - Single

Southcoast Health -- New Bedford, MA

Agency: Flatiron Works Incorporated

-- Jamestown, RI

Award: Gold

Name of Entry: Southcoast Health Heart
& Vascular 2024 "Heart Center" Flyers

Group: Healthcare System

Category: Flyer - Series

Southcoast Health -- New Bedford, MA

Agency: Flatiron Works Incorporated

Award: Silver

Name of Entry: Southcoast Health Heart
& Vascular Logo

Group: Healthcare System

Category: Logo Design/Letterhead

Tenet Healthcare

-- Dallas, TX

Award: Bronze

Name of Entry: Cardio Campaign

Group: Healthcare System

Category: Total Advertising Campaigns

Terrebonne General Health System

-- Houma, LA

Award: Gold

Name of Entry: A Legacy of Cardiovascular
Innovation Social Media

Group: Other

Category: Social Media - Single

Terrebonne General Health System

-- Houma, LA

Award: Gold

Name of Entry: A Legacy of
Cardiovascular Innovation

Group: Other

Category: Total Advertising Campaigns

Thibodaux Regional Health System

-- Thibodaux, LA

Agency: TotalCom Marketing

-- Tuscaloosa, AL

Award: Silver

Name of Entry: Heart Testimonial - Sheriff
Webre

Group: Hospital 150 - 299 beds

Category: Total Advertising Campaigns

University Medical Center -- Las Vegas, NV

Agency: B&P Advertising Media

& Public Relations -- Las Vegas, NV

Award: Gold

Name of Entry: UMC Heart & Stroke
Center Campaign

Group: Academic Medical Center

Category: Total Advertising Campaigns

UVA Health -- Charlottesville, VA

Award: Gold

Name of Entry: vHeart Attack vs
Aortic Dissection Symptoms: Knowing
the Difference Can Save Your Life

Group: Academic Medical Center

Category: Blogs

UVA Health -- Charlottesville, VA

Award: Gold

Name of Entry: Women's Heart Health
Awareness Series

Group: Academic Medical Center

Category: Poster/Display - Series

CardioVascular

ADVERTISING AWARDS

UVA Health -- Charlottesville, VA
Award: Silver
Name of Entry: Stroke Patient
Education Handbook
Group Academic Medical Center
Category: Patient Handbook

White Plains Hospital -- White Plains, NY
Agency: Dimassimo Goldstein (DiGo)
--New York, NY
Award: Gold
Name of Entry: Renee Levine
Group: Hospital 150 - 299 beds
Category: Total Advertising Campaigns

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the
2024 CardioVascular Advertising Awards Program.
Congratulations on the superior work submitted!**