

CATEGORIES

1 SELECT ONE

1. ☐ Advertising Specialty Items
2. ☐ Annual Report
3. ☐ Billboard Design
 - ☐ 3a. Single Entry
 - ☐ 3b. Series (3+ pieces)
4. ☐ Blogs
5. ☐ Brochure Advertising
 - ☐ 5a. Single Entry
 - ☐ 5b. Series (3+ pieces)
6. ☐ Calendar
7. ☐ Crisis Management (Covid-19, etc)
 - ☐ 7a. Single Entry
 - ☐ 7b. Series (3+ pieces)
8. ☐ Direct Mail Piece
 - ☐ 8a. Single Entry
 - ☐ 8b. Series (3+ pieces)
9. ☐ E-newsletter
 - ☐ 9a. Single Entry
 - ☐ 9b. Series (3+ pieces)
10. ☐ Flyer
 - ☐ 10a. Single Entry
 - ☐ 10b. Series (3+ pieces)
11. ☐ Invitations
12. ☐ Logo/Letterhead
13. ☐ Magazine Ad Design
 - ☐ 13a. Single Entry
 - ☐ 13b. Series (3+ pieces)
14. ☐ Magazine Publication
 - ☐ 14a. Single Entry
 - ☐ 14b. Series (3+ pieces)
15. ☐ Mobile Apps
16. ☐ Newsletter
 - ☐ 16a. Single Entry
 - ☐ 16b. Series (3+ pieces)
17. ☐ Newspaper Advertising
 - ☐ 17a. Single Entry
 - ☐ 17b. Series (3+ pieces)
18. ☐ Outdoor Transit
 - ☐ 18a. Single Entry
 - ☐ 18b. Series (3+ pieces)
19. ☐ Patient Education
 - ☐ 19a. Single Entry
 - ☐ 19b. Series (3+ pieces)
20. ☐ Patient Handbook
21. ☐ Physician Referral
 - ☐ 21a. Single Entry
 - ☐ 21b. Series (3+ pieces)
22. ☐ Pocket Folder
23. ☐ Poster/Displays
 - ☐ 23a. Single Entry
 - ☐ 23b. Series (3+ pieces)
24. ☐ Publication
 - ☐ 24a. Single Entry
 - ☐ 24b. Series (3+ pieces)
25. ☐ Radio Advertising
 - ☐ 25a. Single Entry
 - ☐ 25b. Series (3+ pieces)
26. ☐ Social Media
 - ☐ 26a. Single Entry
 - ☐ 26b. Series (3+ pieces)
27. ☐ Special Event (Series)
28. ☐ Special Video Advertising
 - ☐ 28a. Single Entry
 - ☐ 28b. Series (3+ pieces)
29. ☐ Telemedicine
 - ☐ 29a. Single Entry
 - ☐ 29b. Series (3+ pieces)
30. ☐ Total Advertising Campaigns
31. ☐ TV/Video Advertising
 - ☐ 31a. Single Entry
 - ☐ 31b. Series (3+ pieces)
32. ☐ Website (URL address)
33. ☐ Website Banner Ads
 - ☐ 33a. Single Entry
 - ☐ 33b. Series (3+ pieces)
34. ☐ Other/Miscellaneous Material

CardioVascular ADVERTISING AWARDS

2025 ENTRY FORM

ENTRY NUMBER

For Internal Use Only

- PLEASE COMPLETE ALL **EIGHT** STEPS!
- Type or print all information clearly.
- Photocopies are allowed. There is no limit of entries

- Enclose two copies of the Entry Form per entry-- One with actual entry and one with payment. One check is acceptable for all entries.

2 Name Of Entry: _____

3 Organization: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

4 Advertising Agency: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone (Include Area Code): _____

E-mail: (winners will be notified first by e-mail) _____

5 GROUP (Entry was designed for what type of organization): **CHECK ONLY ONE**

- | | | |
|--|---|---|
| <input type="checkbox"/> Academic Medical Center | <input type="checkbox"/> Hospital 300 - 499 beds | <input type="checkbox"/> Medical Devices/Equipment Co. |
| <input type="checkbox"/> Children's Hospital | <input type="checkbox"/> Hospital over 500 beds | <input type="checkbox"/> Medical Practice/Physician Group |
| <input type="checkbox"/> Foundation/Fundraising | <input type="checkbox"/> Healthcare System | <input type="checkbox"/> Non-Hospital Organization/Assoc. |
| <input type="checkbox"/> Hospital under 149 beds | <input type="checkbox"/> Heart Hospital/Vascular Hospital | <input type="checkbox"/> Pharmaceutical Industry |
| <input type="checkbox"/> Hospital 150 - 299 beds | <input type="checkbox"/> Managed Care/Insurance | <input type="checkbox"/> Other _____ |

6 AWARDS (If entries win, send awards to): **CHECK ONLY ONE**

- ☐ ORGANIZATION ☐ ADVERTISING AGENCY

7 HOW DID YOU HEAR ABOUT THIS PROGRAM? **CHECK ALL THAT APPLY**

- ☐ Direct Mail ☐ E-mail ☐ I Entered Previously ☐ Search Engine ☐ Social Media ☐ Other

8 PAYMENT OF ENTRY FEES (Total all entries and select form of payment)

Form of Payment:

- ☐ Check Enclosed
- ☐ Payment Sent Under Separate Cover
- ☐ Credit Card
(provide credit card information in section to the right.)

_____ Single Entries x \$75 each	\$ _____
_____ Total Ad Campaigns x \$100 each	\$ _____
_____ Series Entries x \$100 each	\$ _____
_____ One Time Late Fee	\$ <u>25.00</u>
(If Entries Are Postmarked After October 3, 2025)	
TOTAL ENTRY FEES	\$ _____

SEND ENTRIES TO:
Creative Images, Inc.
"CardioVascular
Advertising Awards"
627 Nautilus Drive
Murrells Inlet, SC 29576

(Select Type Of Credit Card)



CC#: _____

Name on Card: _____

Expiration Date: _____ Security Code (on back): _____